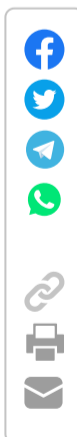


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Qatar tribune

Tribune News Network

Doha

McKinsey & Company Inc. Qatar will be a formal knowledge partner to ConteQ Expo24 Advanced Technology for Construction & Services Exhibition, the Public Works Authority (Ashghal) has announced.

ConteQ Expo24 will be a platform to share innovation in the industry through the integration of digitisation and emerging technologies. The event seeks to revolutionise the sector by elevating deliverable quality with precise compliance to requirement specifications and expediting project deliveries.

As a knowledge partner, McKinsey & Company will provide global insights for the Conference, sharing sector trends, and industry best practices. McKinsey research will help inform discussion at the conference, focused around three main pillars:

1. Innovative Buildtech: Focusing on groundbreaking technologies that are driving growth and transforming the construction industry.

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2. Service Accelerators: Exploring key strategies to streamline service processes and optimize operational efficiency within the sector.

3. Policy Pathfinders: Forward-thinking initiatives that could shape the future of construction and services and foster sustainable development.

The Public Works Authority, the Ministry of Commerce and Industry, and the Ministry of Labour have invited industry leaders, innovators, construction and service sector companies, government agencies, and real estate developers to attend the ConteQ Expo24 Advanced Technology for Construction & Services Exhibition, which highlight pioneering technology in the construction and services industry.

The conference will feature an esteemed panel of over 60 industry experts who will share their insight and expertise on the latest technologies that drive growth in the industry.

Abdullah Saad Al Saad, deputy chairman of the Organising Committee of ConteQ Expo24 expressed delight about McKinsey & Company Inc. Qatar joining as a knowledge partner. He stated: "We are excited to partner with McKinsey & Company. Their expertise and knowledge will undoubtedly contribute to the success of ConteQ Expo24 Conference, helping us host a groundbreaking conference that will host speakers from all around the world to discuss innovation that drives progress and shapes the future of the construction and services industry."

Samvit Kanoria, senior partner at McKinsey & Company Inc. Qatar stated on this occasion: "We are pleased to support Ashghal as a knowledge partner for ConteQ Expo24, as this partnership reflects our commitment to promoting growth and advancement in Qatar within the construction and services domain. We aim to provide research and insights that support discussions at this large-scale conference with a distinguished line-up of industry experts, leading to the sharing of transformative insights and strategic initiatives."

McKinsey is a global management consulting firm committed to helping organisations accelerate sustainable and inclusive growth. It works with clients across the private, public, and social sectors to solve complex problems and create positive change for all their stakeholders. It combines bold strategies and transformative technologies to help organisations innovate more sustainably, achieve lasting gains in performance, and build workforces that will thrive for this generation and the next.

ConteQ Expo24 promises to be a transformative event, shaping the future of the construction and services industry in Qatar. The exhibition and conference will take place from the 16th to the 18th of September 2024 at Qatar National Convention Centre.

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